



# The Biggest Change Moment In Transportation

# Maximizing Productivity for Business Continuity



# Media Coverage

- Curbed ATL included GCO in two pieces in March regarding how mass teleworking could have a permanent impact on how metro Atlanta companies operate.
- Gridlock Guy mentioned GCO in his piece on the sweeping 30-year traffic plan. GCO is slotted to receive a portion of the funding for mobility alternatives.
- GCO was also quoted by the AJC and CBS46 on companies adjusting to teleworking amid COVID-19. CBS46 reported that GCO has seen a 70% increase in telework logging and the AJC included the link where businesses can download the quick start telework guide.



## How coronavirus impact could permanently change the way Atlantans commute

*"This is a tipping point for teleworking"*

By Sean Keenan | @ThatSeanKeenan | Mar 19, 2020, 11:36am EDT

"These are unprecedented circumstances, so it wouldn't be typical to have this many people teleworking at one time," said Rosalind Tucker, managing director of the ARC's Mobility Services Group. "But this is a tipping point for teleworking."

## How to Telework While Social Distancing

ARC Atlanta Region Matters - March 23, 2020 10:56 am



# Marketing

- **Telework**
  - Training and support
  - Webinars
  - Webpages
  - Guides and standards
- **Social Engagement**
- **Blogs**
  - Inspiring stories of teleworkers
  - Highlighting and thanking transit employees

**Georgia Commute Options**  
April 22 at 1:25 PM · 🌐

Do your part. Stay home. Telework. Visit our website for resources on how to set yourself up for success.

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**PRACTICE SOCIAL DISTANCING. TELEWORK IF YOU CAN.**

**Georgia Commute Options**  
April 8 at 1:31 PM · 🌐

We're here to support you in developing a #Telework program for your company. Whether you want to create a new program, improve a current one or even quickly implement a program for short-term use, our free quick start guide can help. Sign up to receive a copy below! 📄

**Georgia Commute Options**  
May 1 at 3:29 PM · 🌐

Thank you, Larry! Larry works in Facilities at MARTA ensuring that stations remain clean during the COVID-19 pandemic. Drop an emoji in the comments below to show your appreciation! 🍀

**Georgia Commute Options**  
April 9 at 10:28 AM · 🌐

For artists around Atlanta, homes are where you're an artist working from home, and how Atlanta artist Melissa Huang Art environment, and how she is using her art in her exhibition, Me IRL.

Read more on our blog and check out her exhibit tomorrow, April 10, at the Atlanta-Fulton County Stadium. Instagram @melissahuangart.

**Georgia Commute Options**  
April 14, 2020

**A GUIDE TO REMOTE LEARNING FOR TEACHERS AND FAMILIES**

POSTED ON: April 14, 2020

**A GUIDE TO REMOTE LEARNING**

Governor Kemp has declared that all K-12 schools will be closed for the remainder of the school year as a part of Georgia's statewide COVID-19 response.

With school closures across the state, K-12 schools, as well as colleges and universities statewide have moved to remote learning. However, remote learning is new to teachers and families alike. So, we've worked to compile some tips, from digital resources for teachers to meal distribution information for students, to help everyone make the adjustment just a little bit easier.

[READ OUR RESOURCES FOR TEACHERS](#)

**GACOMMUTEOPTIONS.COM**  
**No Gallery, No Problem: Me IRL - GCO**  
How one Atlanta-based artist is finding a place for her art at home...

# This Could Change Everything



“

We are exploring the idea  
of never going back.  
Or, reimagining how  
and if we go back.

”

# The Regional Leader on Remote Work

A FEW EMPLOYERS WE HAVE ASSISTED OVER THE YEARS



Mercedes-Benz



BEAZER  
HOMES



Georgia Professional  
Standards Commission  
*Protecting Georgia's Higher Standard of Learning*



COBB & DOUGLAS  
PUBLIC HEALTH  
*Healthier lives. Healthier community.*



ATLANTA  
WESTSIDE  
PRESBYTERIAN CHURCH



# Remote Work Research Project

## RESEARCH COMPONENTS



1. Regional Remote Work Survey
2. Executive Interviews

## DONE WITH OUR PARTNERS



# At a Glance: Survey



**SURVEY COMPLETED**  
**APRIL 1, 2020 – MAY 5, 2020**



**2,900+**  
**RESPONSES**

● Executive leadership	<b>7%</b>
● Manager	<b>21%</b>
● Non-manager	<b>72%</b>

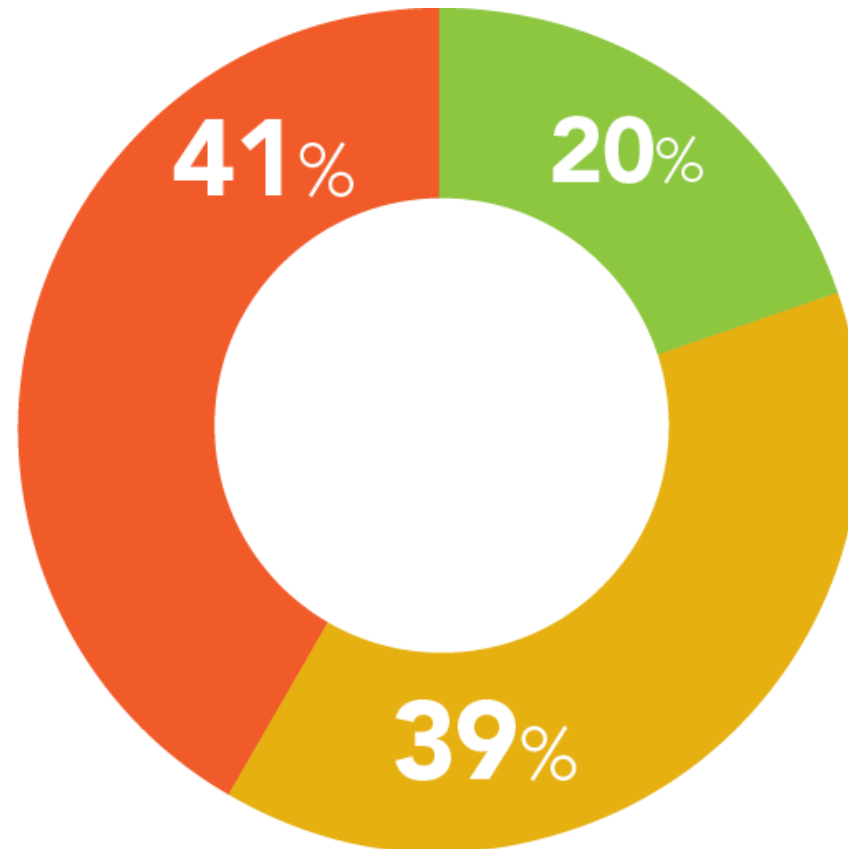




# Prior Experience with Remote Work

Prior to COVID-19, was working from home common practice?

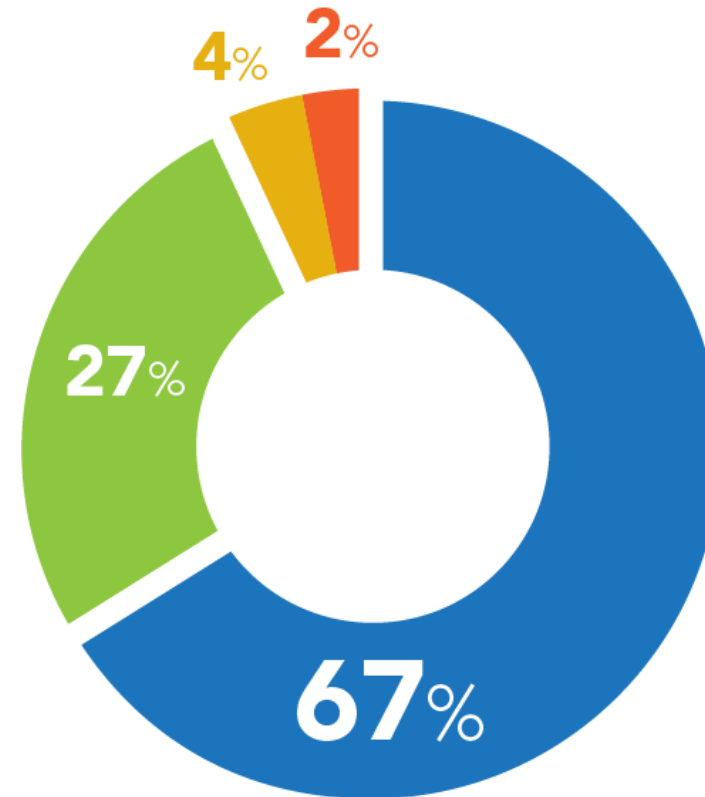
- Yes, widely available
- Yes, for select roles only
- No



# Remote Work Key to Business Continuity

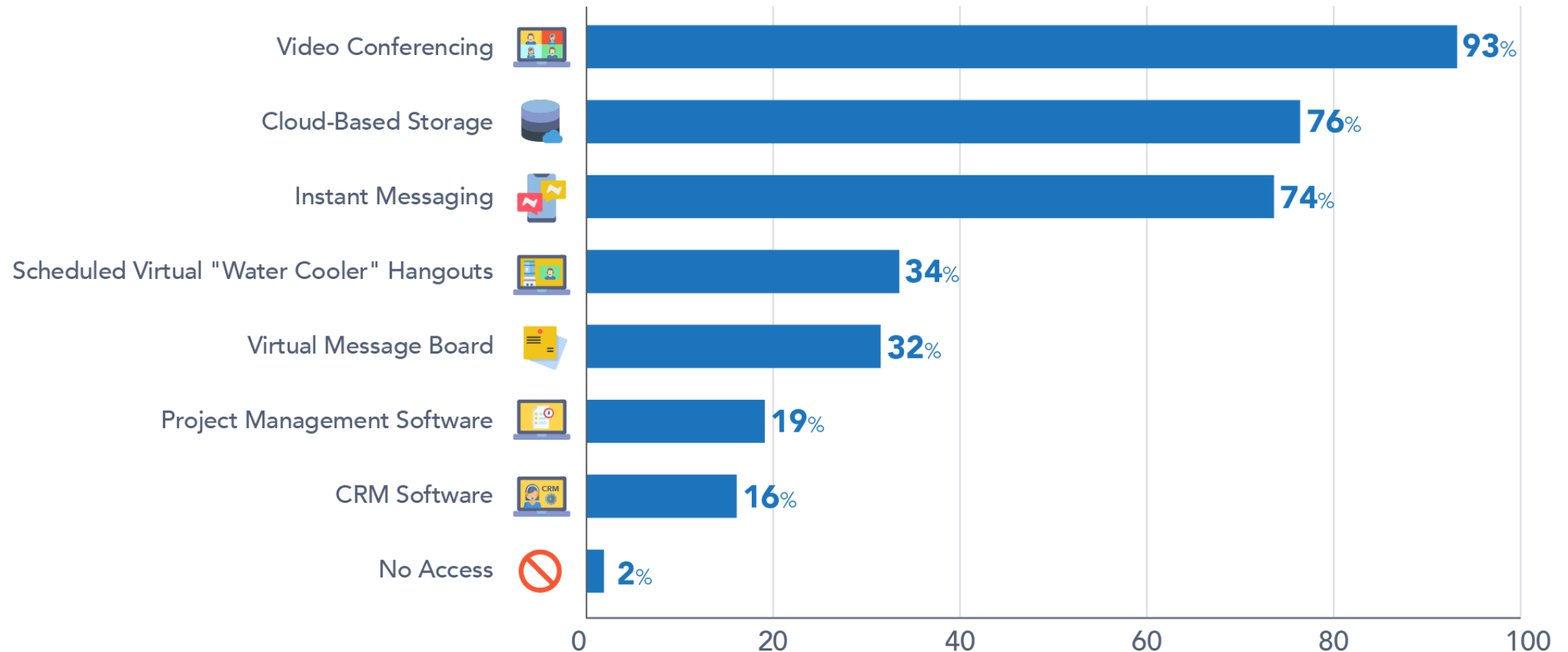


94% of employers said remote work was **mainly or partially** responsible for their continued operations.

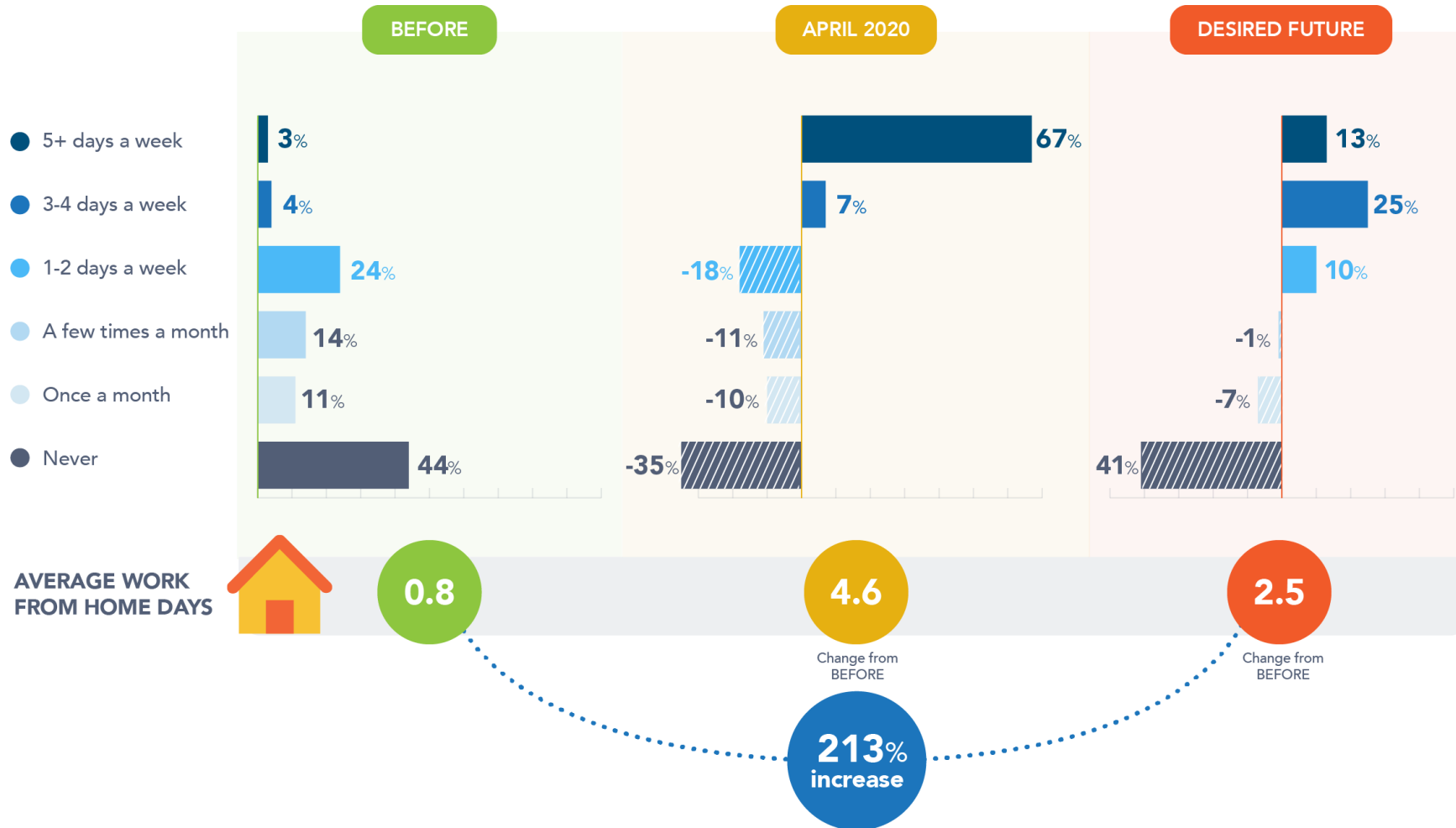


# Technology is No Longer a Barrier

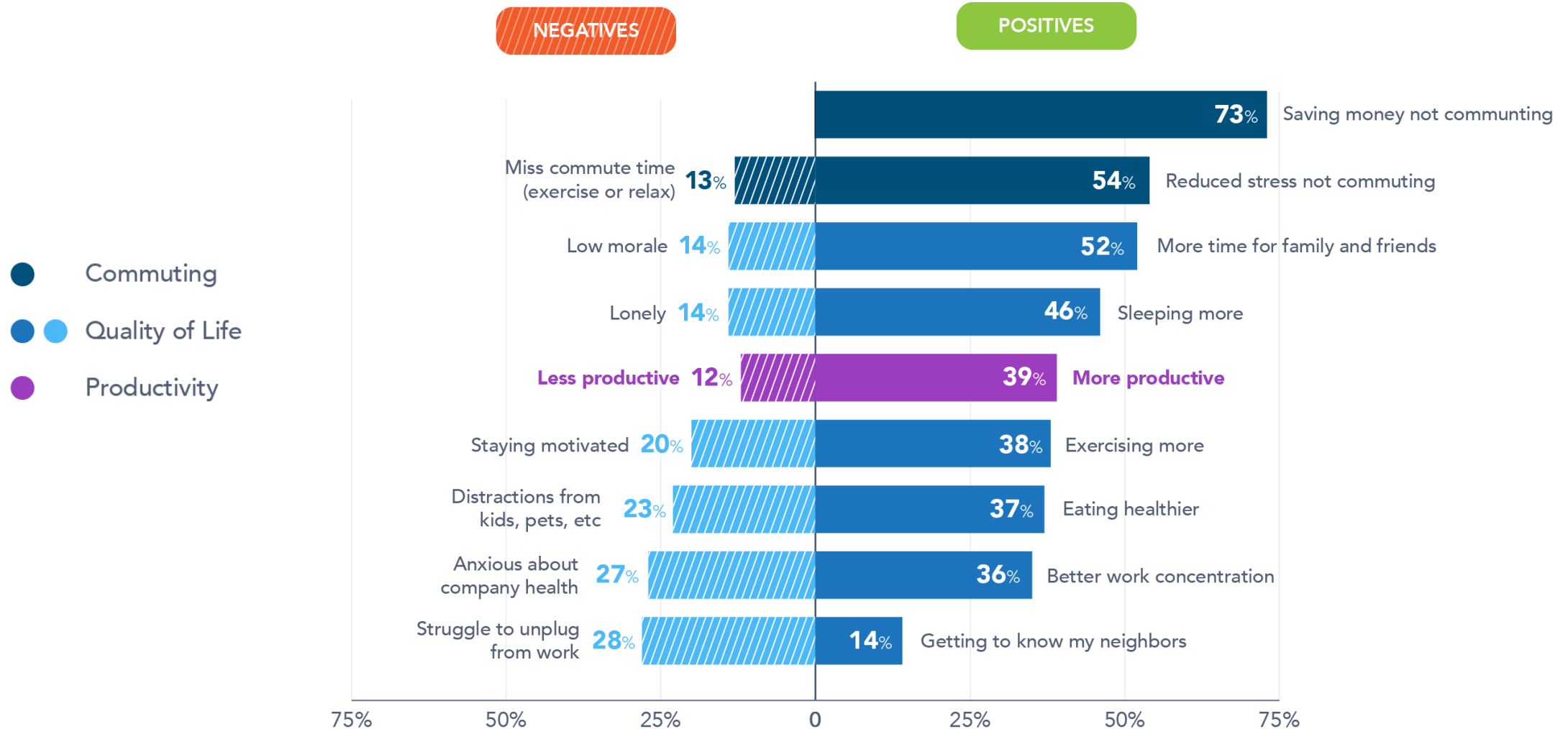
## Tools and Resources Available When Working from Home



# Durable Shifts to Remote Work

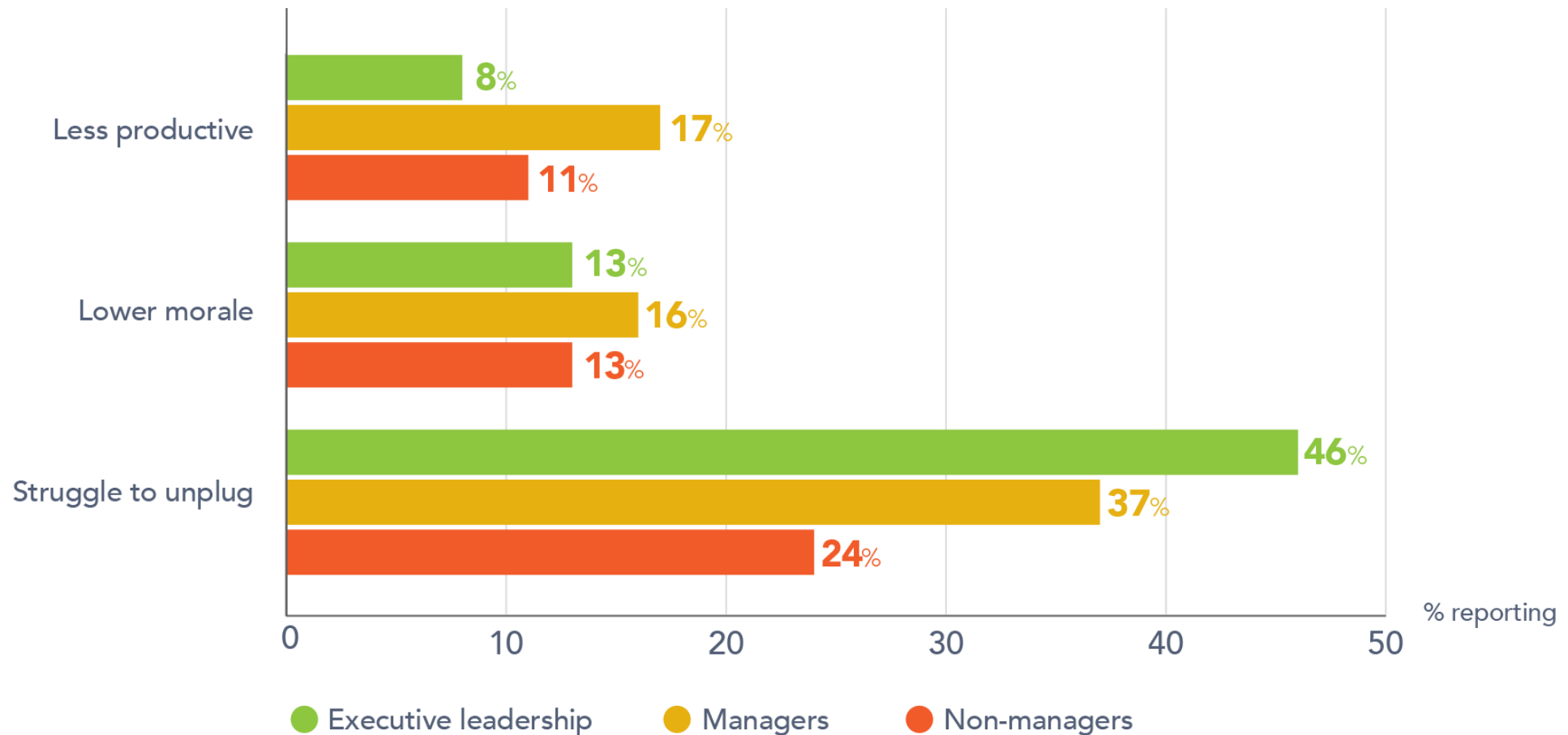


# A Mostly Positive Experience



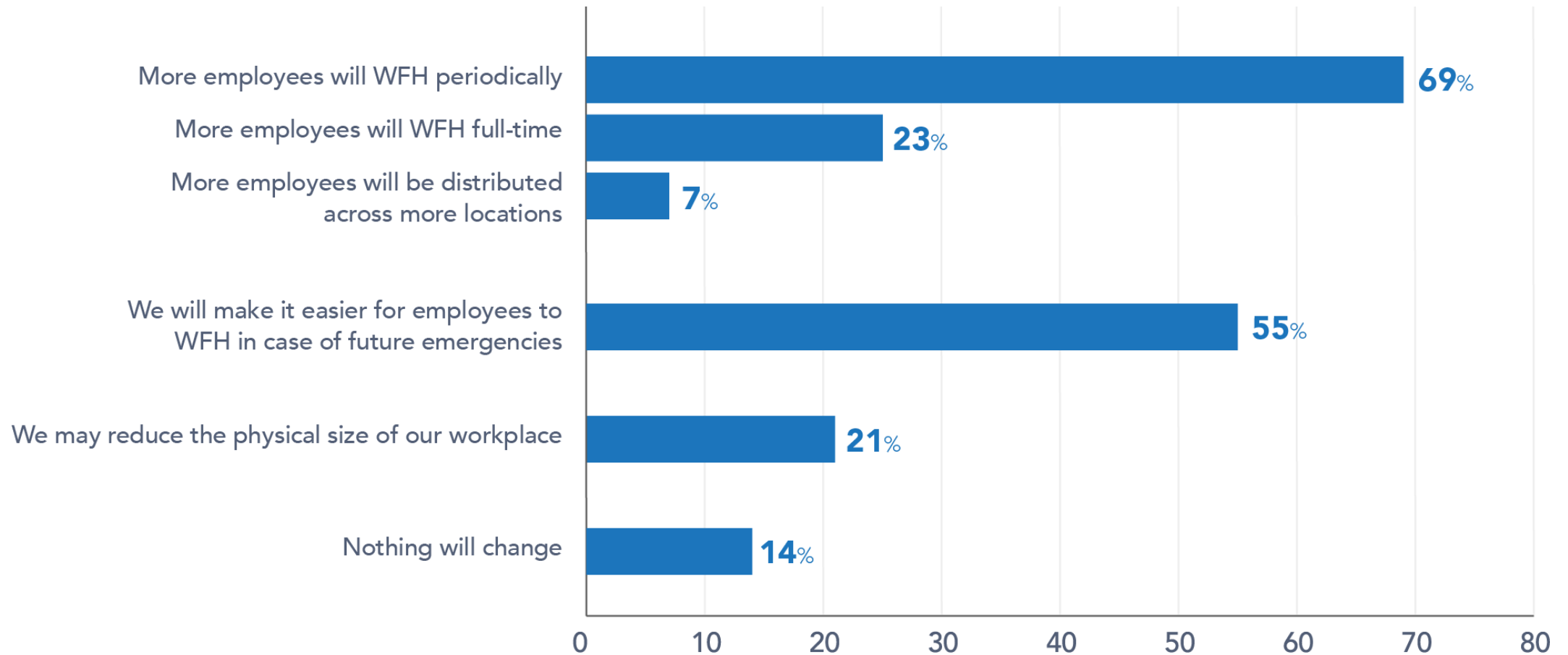
# Challenges Vary by Job Position

## Personal Challenges Experienced Since Working from Home



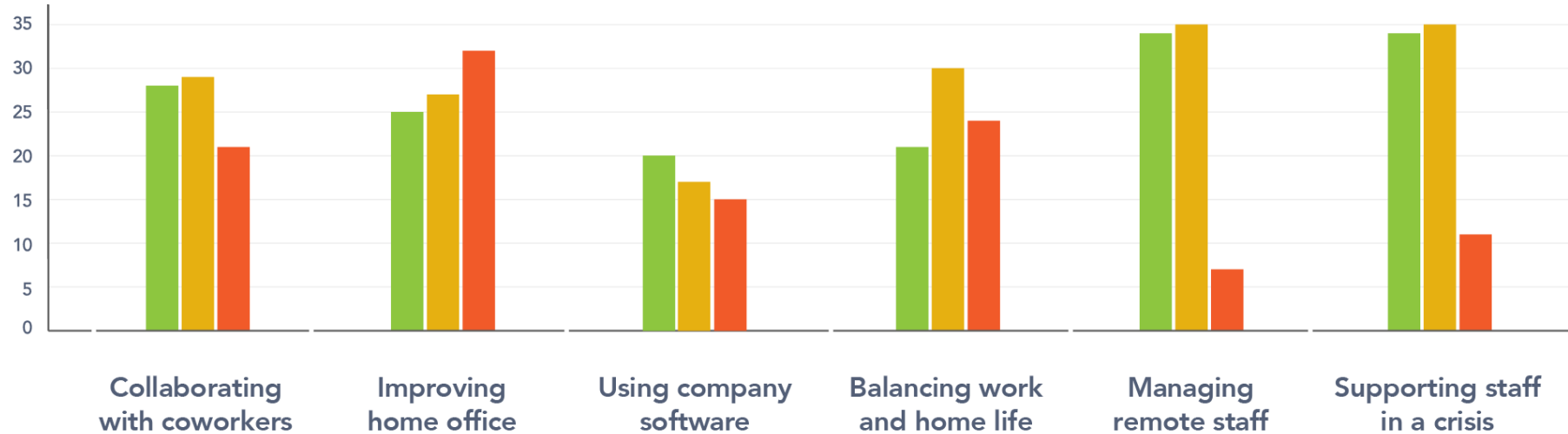
# Executives See Big Changes

## Future Remote Work Plans



# Ways We Can Help Going Forward

## Interest in Work from Home Resources



● Executive leadership	<b>28%</b>	<b>25%</b>	<b>20%</b>	<b>21%</b>	<b>34%</b>	<b>34%</b>
● Manager	<b>29%</b>	<b>27%</b>	<b>17%</b>	<b>30%</b>	<b>35%</b>	<b>35%</b>
● Non-manager	<b>21%</b>	<b>32%</b>	<b>15%</b>	<b>24%</b>	<b>7%</b>	<b>11%</b>



# At a Glance: Interviews

## KEY FINDINGS

The return to the workplace will be coordinated through a **thoughtful and phased approach**

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They forecast a sustained increase in **remote work participation**

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**Office spaces will evolve** into safer working environments

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**There is demand for regional coordination and Georgia Commute Options support**

“

We are committed to the [scientific] data and **not a timeline.**

”

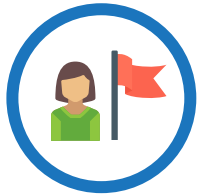
“

Instead of asking ourselves, ‘Why do people have to stay at home?’ we ask ourselves, **‘Why do people need to come into the office?’**

”

# RECOMMENDATION

## Mobility Services Group



Create Regional  
Rebalancing Work Mobility  
Task Force



Repeat Surveys to Track  
Balanced Work Trends

“

It takes a regional collaborative to talk about [the benefits of reduced commuting]. There are things we can actually do as employers to ease the traffic burden. We knew that, but we weren't sure we could do it.

**We've done it.**

”

# This Could Change Everything



**We are leading  
the biggest change  
moment for  
transportation in  
Atlanta.**

# Contact Information

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